



BICOM CONSULT LTD

OFFICIEL REPRESENTATIVE

EASYWAY LTD: COFFEE PRODUCER (RUGALI COFFEE)

RWANDA MOUNTAIN TEA: TEA PRODUCER

PROFILE

- Sole Proprietorship Business
- Registered in Brønnøysund (Norway) : Orgnr 823091222
- Registered with RDB(Rwanda): TIN 102971709
- Has an e-commerce platform: <https://e-africahouse.com/en>



PRODUCTS: RUGALI COFFEE (EASYWAY LTD)

GREEN COFFEE

ROASTED COFFEE

GRIND COFFEE



PRODUCTS: RWANDA MOUNTAIN TEA (RMT)

□ GOLDEN BLEND

□ ORGANIC

□ TANGAWIZI, GINGER & LEMON

TARGET GROUPS

- Individual consumers
- Coffee bar
- Importers

COMPETITIVE ADVANTAGE

- ❑ The companies Bicom Consult represents, process from farming to packing
- ❑ By processing up to packing, the supply chain intermediaries are reduced
- ❑ Consequently, the cost is reduced

COMPETITIVE ADVANTAGE FOR COFFEE MARKET

WHY TO BUY FROM BICOM CONSULT?

- For consumers: Fresh roasted coffee
- For Coffee Bars: By buying green coffee beans , can coffee bars chose their level of roasting(light/medium /Medium dark/dark roasts)
- For importers:
 - Supply chain cost reduced
 - Paying in norwegian krone: Exchange rate risk reduced

COMPETITIVE ADVANTAGE FOR TEA

Multiple choice = Multiple taste

- Blend: mild, strong, gold
- Organic: Green, black
- Tangawizi: Ginger & lemon, Lemon grass
- Pepper Mint tea, chamomile tea

WEBSITES

E-commerce: : <https://e-africahouse.com/en>

Consultancy & other businesses: <https://www.afrikahouse.biz/>